

- ▶ **Are you Innovative?**
- ▶ **Are you Entrepreneurial?**
- ▶ **18 to 25 years old?**
- ▶ **2009 Victoria Business Icon is coming!**

Following enormous success in Western Australia and Queensland, Business Icon™ will be held in Melbourne for the first time from 24th-31st August 2009. Business Icon™ is a program that will introduce some of Victoria's sharpest young minds to the world of competitive business. The program has some similarities to Donald Trump's 'The Apprentice' but is also markedly different. Contestants are judged as they complete a variety of business tasks, which have been specifically designed by current business leaders to fully test their skills, creativity and leadership in all aspects of business. Participants are eliminated after the completion of each task, and the final participant standing will be the 2009 Victoria Business Icon. Prizes in the past have included \$5000 cash as well as fully expense paid trips to attend professional development courses.

Applications Open: Monday 2nd March, 2009

Competition Dates: August 23rd to August 31st, 2009

Formal business studies are not a requirement for this competition, which will provide an opportunity for individuals to showcase their natural business and entrepreneurial talent. The experience gained by the competition will further develop your business acumen and confidence, with many past participants springboarding their business ideas after the competition.

About One of Our Past Business Icon™ Winners

The first ever Business Icon™ winner, Mark Pozzi, started his own Tax Consultancy at age 22. Mark attributes Business Icon™ as the catalyst experience that opened his mind to the possibilities and gave him the experiential edge. After selling his consultancy last year and starting yet another business, he has just been named on the BRW Young Rich List. Mark is now a sponsor of the competition and regularly judges and gives interviews on our behalf.

To register your interest, **sign up now** on our website:

www.australianbusinessicon.com

Alternatively, feel free to email us for more info: **info@aelc.edu.au**